

Logo

Logo Versions

The primary logo is composed of only blue, however the white logo may be used on images or dark backgrounds.



The black logo is to be used when greyscale is required, such as form templates for Admin Services, or imprints for third parties.



Logo Versions INCORRECT



The logo should not be stretched either horizontally or vertically.



The logo should be centered on the middle star, and allow for half a star width minimum between it and any other elements. or edges.

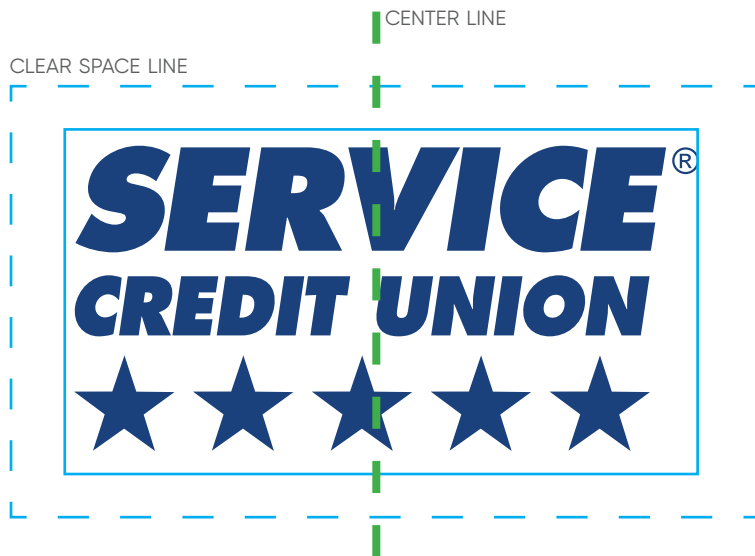


Previous versions of our logo that incorporate red in any way, should be removed and replaced.



Logo

Spacing and Alignment



★ One half star width will be the clear space given to the logo

Center should sit at the center of the middle star.

The Service Credit Union signature defines our position in the marketplace. It serves as a graphic identity for the credit union, tying together Service Credit Union's communication internally and externally, creating a sense of precision and strength among our members, partners, and employees.

It is important to maintain the integrity of our corporate identity and protect our marks and intellectual property.

